

Annual Report 2025

Finding Our Tribe

01 MAY 2026

Creating an inclusive Global Community for the Future of Food

January – December 2025 | Global Impact

GLOBAL FORUM FOR PLANT-BASED
AND ALTERNATIVE PROTEINS



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A LANDMARK YEAR

In late 2024, Tawanda and Matt asked a simple question: Are there others out there that see and feel the same way they do about the current alt protein industry? The answer was a resounding Yes, and they formed a nonprofit org in 2025 to build this community.

Our Mission

Build a global safe space for an inclusive, people-centered approach to plant-based and alt proteins focused on cultures, culinary traditions, livelihoods, public health, climate resilience, economic development, and equitable, accessible, and affordable food systems, especially in the Global South.



Bezos Alt Protein Symposium, NC State,
April 10, 2026

What We've Achieved

We've become known for our Knowledge Sharing Initiative which hosts ongoing virtual monthly webinars, an annual summer student reverse career faire event, and annual conference. We also supervised original field research in East Africa, and presented at numerous aligned events to grow support!



Food 4 Thought 3rd Annual Conf, Stanford,
April 17, 2026



2025 BY THE NUMBERS

 **1500+**

New LinkedIn
Followers

 **3**

Core Initiatives
Started

 **15+**

Forging Institutional
Relationships

 **8**

Countries where we
have active volunteers

 **10+**

Free Monthly
Webinars Hosted

 **1**

Inaugural
Conference Hosted

 **3**

Speaking
Engagements

 **5+**

Events
Attended



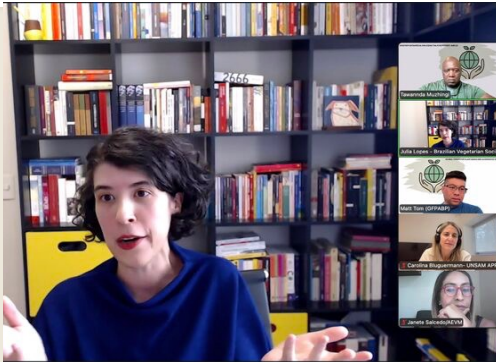
THREE PROGRAMS IN ACTION



PROGRAM 1

Knowledge Sharing

Our incredibly popular Free Monthly Webinar Series convenes alt protein experts from around the world covering all aspects of the alt protein value chain. Paired with original field research worldwide, we aim to become the sector's knowledge hub on food innovation, diversity, equity, and inclusion.



PROGRAM 2

Globalization

We are engaging leading institutions to develop inclusive standardized approaches to food and ag innovation. We have active relationships with **NAPIC, ILSI, World Vegetable Center, Duke WFPC, all three Bezos Centers**, and many more!



PROGRAM 3

Entrepreneurship

There is woefully little in-depth coverage of under represented entrepreneurs in the alt protein space and the unique challenges they face. We've been conducting numerous 1:1 interviews and will publish initial findings in late 2026!



KNOWLEDGE SHARING INITIATIVE

We are building an open access knowledge base for the Global South.



**Expert
Panels**



**Monthly
Webinars**



**Field
Research**



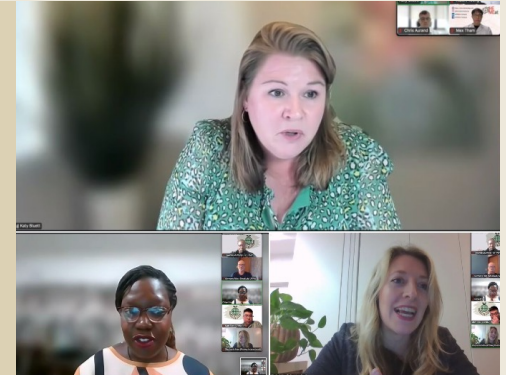
**LinkedIn
Community**



**Open-Access
Resources**

Program Highlight

Cutting-edge knowledge has become gated by ultra-expensive conferences, high-priced journal articles, or invite-only groups. Many people actually doing the work on the ground began to feel excluded from sharing, networking, or even getting recognition! We need to change this. If you have an internet connection, our **Free Monthly Webinar Series is open to all!** We host live conversations with alt protein experts and audiences globally on topics spread across the alt protein value chain such as founder diversity, blended proteins, consumer perceptions, to name a few. Check out all the recordings now available on our website!



ORIGINAL FIELD RESEARCH

Volunteer-led studies | On-the-ground granular data



State of Alt Protein in Kenya

Our volunteer Amutos O. spent six months gathering first-hand data on the state of alt protein in Kenya by interviewing local govt officials, visiting local food companies, cataloging products in supermarkets and restaurants, and conducting two focus groups with curious consumers. Poster presented at the Food 4 Thought 2026 conference at Stanford University.



Coming Next: China

Tufts Nutrition and Dietetics Master's student, Yaxuan C., will spend eight weeks in her home province in Shanghai to conduct a "Diffusion of Innovation" study on how alt protein adoption spreads. She'll interview foodies, chefs, influencers, restaurant owners, shoppers, and more to put together a map and identify leverage points for targeted campaigns.



Tufts
UNIVERSITY

Gerald J. and Dorothy R.
Friedman School of
Nutrition Science and Policy

We want to fund more projects like these. Your support makes it possible! ✨



GFC25: OUR INAUGURAL CONFERENCE



Held in Research Triangle, North Carolina: 90 registrations, 25 organizations, and 6 countries represented across three packed days of programming.



The intimate size enabled meaningful, in-depth conversations across sectors, and high-quality networking and relationship forming.



Workshops on risk communication, regulation, workplace DEI, and upcycling certification provided practical insights directly applicable to industry professionals.



TESTIMONIALS

“This event was immensely substantive, valuable, and insightful. The speakers were exceptional. I saw and heard deals being made. I’m looking forward to the next one!”

— Karen Brown, Bridge Arrow

“Thanks to strong industry connections, excellent organization, and deep subject-matter expertise, the inaugural conference was a remarkably enlightening, useful, and enjoyable event!”

— Claudia O'Donnell, Food Trends & Tech.

“A top event for convening thought leaders in the alternative and plant-based protein space who actually want to solve intractable global problems.”

— Megan Thomas, Ladder 17



IN THE PRESS

Food Processing Magazine covered our conference!

From Our Keynote by the Danish Consulate General

"Denmark is nudging an entire population into plant-based foods"

[foodprocessing.com](https://www.foodprocessing.com)

From Our Investments Outlook Panel Session

"Sustainability messaging [is] holding back alternative proteins"

[foodprocessing.com](https://www.foodprocessing.com)



LOOKING AHEAD

2026 AND BEYOND

In 2026, we plan to continue our original research, publish findings from our Entrepreneurship Initiative, and host GFC26, bringing startups from around the world and building a support system around them.



Become a Sponsor

Fund field research, support underrepresented founders, and amplify your brand at GFC26.

Partner with Us

Co-develop programming, contribute to research, or join our global network of institutional partners.



OUR TEAM WOULD LOVE TO MEET YOU!



Tawanda Muzhingi

Executive Director



Matt Tom

Executive Chairperson



Jaishree Singh

Director of Partnerships,
Memberships & Sponsorships

Upcoming events we'll be at!

- Tawanda – IFT FIRST, Jul 12-15; Reducetarian, Oct 23-25
- Matt – NCASM, May 1-2; NCIFT, May 5; UC Davis ICAMP, May 7, Stanford Bio-X, May 14
- Whole team – NYC Climate Week, Sept 21-25



LET'S CONNECT

We're eager to collaborate
with interested parties!



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GlobalForumAltProteins.org

Sponsor GFC26 or fund a project!